

Sweepstake template

How to play

First you need to choose an event e.g. the World Cup, Wimbledon or Eurovision, or organise a competition e.g. guess the number of sweets in the jar.

Decide in advance if the entry money will be split between the winner and the National Literacy Trust, or if you are going to have a separate prize with all entry fees going to the National Literacy Trust.

Set the price of entry e.g. £2 and ask individuals if they'd like to enter.

The easiest way to collect entry fees is to direct people to your fundraising page.

Print this sheet out and fill it in on behalf of your group or ask people to complete a square with their guess if it's a competition. Cut out the squares and draw them out of a hat to find your winner.

For more information on the rules of running your own fundraising sweepstake please visit the Gambling Commission website.