

It's never too early to start sharing stories with your little one

Just 10 minutes a day will help to give your child the best start in life



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A campaign led by the National Literacy Trust



Make story time special

Choose books with lots of pictures that you can talk about

Share stories anywhere: in the garden, on the bus or in the park

Make each character talk differently, for example give Daddy Pig a deep voice

Let grandparents and older siblings join in

Share favourite books over and over again

Ask your child what might happen next in the story - "What will Peppa do now?"

Sing songs and nursery rhymes together



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