

Media release form

Parent/carer on behalf of a young person

About the young person and their parent/carer

Name of young person (under 18)		
Name of adult signing form on behalf of young person		
Relationship to child (parent/carer/guardian)		
Email (of adult)		
Telephone (of adult)		
Can we use the young person's real <u>first</u> name?	Yes	No

About the opportunity

We have invited submissions of videos for the 'My Birmingham Story' campaign, in which young people and adults tell a story about their connection to Birmingham.

Permission for use

I am the parent/carer/guardian of the young person named on this form. I give consent for the video submitted as part of the 'My Birmingham Story campaign' to be used to be used by the National Literacy Trust and its partner organisations in the following ways:

- Reports, printed materials and presentations
- Websites & social media channels
- Newsletters
- Press releases and local or national media

I am the parent/carer/guardian of the young person named on this form and I am over 18.

I understand that the National Literacy Trust and their partner organisations may use my video in perpetuity unless I revoke my consent in writing.

I do not need to re-approve the image or video footage before it is used.

I understand that I will not be paid for any use of this contribution now or in the future.

I give permission for my contact details to be held by the National Literacy Trust and used to contact me if necessary, in relation to the content referred to above. I understand that my contact details will not be passed on to any other parties without my written consent.

Signed:

Date:

You have the right to revoke consent for the use of content referred to above in the way agreed to on this form at any time. To revoke your consent or for more information, please contact the National Literacy Trust's media team on media@literacytrust.org.uk.

