

# Freelance Poet Callout: A Poem for your Club

## Summary:

The National Literacy Trust is seeking to commission a published poet with group facilitation experience to take up a “mini-residency” at Stoke City Football Club.

Through collaboration with local community groups, the chosen poet will create a poem for the club and local area. This poem will be Stoke City F.C.’s official poem and will be shared widely by the club and the National Literacy Trust, such as within matchday programmes, on websites and socials, and in the press.

The commitment will be roughly six in-person morning or afternoon sessions as well as independent time to prepare for workshops and write the final poem. This project will take place between January and July 2025.

The chosen poet will work in partnership with the National Literacy Trust and Stoke City F.C. to deliver purposeful poetry workshops as well as other events.

## Role responsibilities:

- Design and deliver six in-person poetry workshops with youth and adult community groups (such as fan groups, schools and youth clubs) to encourage poetry writing.
- Support participants to develop and share their own individual poems.
- Create a commissioned poem for the club, reflecting on its heritage and community through stories and images shared by participants and your own wider research and knowledge.
- Contribute to the planning and delivery of a celebratory event for participants in the project, where the chosen poet will perform the final commissioned poem.

*The club may wish for a continued working partnership with the poet, providing further opportunities to share the poem in the future.*

## Job requirements:

<u>Essential</u>	<u>Desirable</u>
<ul style="list-style-type: none"> <li>• Experience of designing and facilitating poetry workshops</li> <li>• Experience of performing poetry to large audiences</li> <li>• Experience of working with children and young people</li> <li>• Committed to diversity and inclusion</li> </ul>	<ul style="list-style-type: none"> <li>• Poetry has been published by a recognised publisher</li> <li>• A genuine supporter of Stoke City F.C.</li> <li>• Part of (or grew up in) the local community of Stoke-on-Trent</li> </ul>

## Fee:

The fee is **£5000**, which will cover preparation and delivery of six workshops, creation of poem and performance at event(s) with appropriate expenses for travel or resources covered up to **£500**.

To express interest in the role, please send a one-page cover letter explaining how you meet the job requirements above, alongside a CV and a sample of your work to [sport@literacytrust.org.uk](mailto:sport@literacytrust.org.uk)

If you have an online portfolio or website, we would love to see it!

For further information, please visit:

<https://literacytrust.org.uk/programmes/sport-and-literacy/a-poem-for-your-club>