

# Media release form

## About you

Full Name		
Email		
Telephone		
Can we use your real <u>first</u> name?	Yes	No

## About the opportunity

We have invited submissions of videos for the 'My Birmingham Story' campaign, in which people tell a story about their connection to Birmingham.

## Permission for use

I give consent for the video I have submitted for the 'My Birmingham Story campaign' featuring myself to be used by the National Literacy Trust and its partner organisations in the following ways:

- Reports, printed materials and presentations
- Websites & social media channels
- Newsletters
- Press releases and local or national media

I am over 16.

I understand that the National Literacy Trust and their partner organisations may use my video in perpetuity unless I revoke my consent in writing.

I do not need to re-approve the image or video footage before it is used.

I understand that I will not be paid for any use of this contribution now or in the future.

I give permission for my contact details to be held by the National Literacy Trust and used to contact me if necessary, in relation to the content referred to above. I understand that my contact details will not be passed on to any other parties without my written consent.

Signed:

Date:

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You have the right to revoke consent for the use of content referred to above in the way agreed to on this form at any time. To revoke your consent or for more information, please contact the National Literacy Trust's media team on [media@literacytrust.org.uk](mailto:media@literacytrust.org.uk).



**#MyBirminghamStory**