



# Greggs Foundation and National Literacy Trust Pilot 2024

**Thank you for taking part in our pilot to explore the legacy of the Greggs Breakfast Clubs with the *Snacks and Stories* after-school clubs.**

Our aims are to:

- Build on the legacy and heritage that the Greggs Breakfast Club.
- Strengthen the Greggs Foundation's support for parents of children who use breakfast clubs by encouraging parents to participate more in their children's learning.
- Support children with nutritious food and literacy after school.
- Provide schools and children with training, resources and books.
- Provide a safe and nurturing environment for children to enjoy books and become more confident about sharing books at home.

## **Literacy and food club pilot – Doncaster, September to December 2024**

These after-school clubs will incorporate book gifting and literacy activities with the draw of food. The aim is that the sessions will be fun and engaging, building in parent/carers participation to increase impact.

The clubs will take place in your school, as well as 4-6 other primary schools in Doncaster only, between September and December 2024.

## Running Your Club – key questions

- **When will the club run?**

Please run the club on a weekly basis. The time and day are up to you. This pilot project will run for 8 weeks. The first week you can run the club is the week commencing 23<sup>rd</sup> September 2024. We aim to get everything you need to you by then. You can start the club later than this, but please ensure that all 8 sessions can run before Christmas.

- **Who is the club aimed at?**

We are targeting the materials and activities at a wide age group, from Key Stage 1 to Key Stage 2. You may want to prioritise those on free school meals.

- **How many can attend?**

We hope that the club will be open to a maximum 30 pupils per school, with one teacher or suitable adult leading. However, please do adapt these guidelines to suit your school and the needs of your children.

- **How long will each session last?**

We are planning for a 60-minute session. A breakdown of the timings is provided on the next page.

- **What will we need for each session?**

- A screen with Internet access
- Pencils and coloured pencils
- The children's workbooks provided
- The session's story book (provided)
- Food for the children (see below)

- **Do the children receive their own books?**

Yes. In the first few weeks of the club, lead the children in choosing two books from the list provided. Submit your order to us, and we will supply the books for the children to take home and keep.

- **Can parents get involved?**

It would be great if you could get parents involved by asking them to join one or two of the clubs... they might like to follow the draw-along alongside their children, for example, or try this at home if you provide them with the YouTube clip. You could ask parents to come into class at the end of a session to view the artwork. The club involves the children taking some of the books home, so why not ask parents to read them together with their child again?

- **How do we get the food?**

Greggs supply you with money to buy food for children attending the clubs.

## Timings and format for the club

Below are suggesting timings for the club, alongside instructions for each phase:

Time	Activity	Detail
10 mins	Register and food distribution	Register the children in attendance and give out the food. Children can start eating straight away and may like to continue during the story (although be wary to pre-empt any interruptions).
15 mins	Story	You will be supplied with books to read to the children – one for each week of the club. This could be a story, poems, or a graphic novel. Do take time to discuss the story and its illustrations if needed – but stick to the allotted time to ensure you can fit in the drawing and activity.
15 mins	Draw-along	Accompanying each session is a draw-along video, instructing the children how to draw a character based on the story they have heard. These will be accessed via YouTube, with the links sent to you prior to the clubs starting. Children will draw in their workbooks.
15 mins	Independent activity	Following the draw-along, children will be given the opportunity to create their own imaginative artwork or a short burst of creative writing. Again, there is space in the workbook for this, with instructions at the end of each video.
5 mins	Wrap-up and pack away	Remember to allow enough time to tidy up and pack away. If possible, please do take photos of some of the children's work and post on social media with the hashtag #GreggsAfterSchoolClub

## Weekly book and activity list

W	Theme	Book	Drawing	Activity (workbook)	further activities
1	Underwater	<i>Sharky McShark</i> (Alison Murray)	Shark	Shark description	Colour the scene
2	Dinosaurs	<i>Dinosaur Poems</i> (compiled by Paul Cookson)	T-rex	Dinosaur fact file	Colour the dinosaurs, find out real facts,
3	Pets	<i>Is there a dog in this book?</i> (Viviane Schwarz)	Cat	'My perfect pet' Draw and describe a real or imagined pet.	Colour the pictures, make a 'flap' book
4	Fruit and vegetables	<i>Supertato</i> (Sue Hendra and Paul Linnett)	Fruit super hero	Fruit superhero poster	Create your own superhero and fact file, comic strip
5	Halloween / monsters	<i>Rich Witch, Poor Witch</i> (P Bentley & J Field)	Witch	'WANTED' poster	Comic strip, Halloween card with spooky poem
6	Healthy eating	<i>The Worm Book</i> (Phil Sheppard)	Worm / apple	Fruit characters, based on the story	More fruit characters, what worm does next
7	Graphic novels	<i>Bumble and Snug</i> (Mark Bradley)	Shape characte rs	Invent a character, create a short comic strip	Comic strips starring your new character
8	Christmas	<i>The Empty Stocking</i> (Richard Curtis)	Santa	Illustrated Christmas list	Christmas cards and poem

## Evaluating success

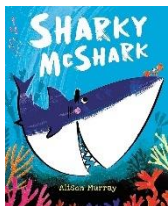
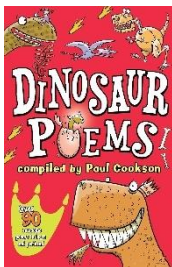

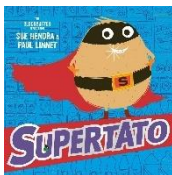
We would like you to carry out the following forms of evaluation, using forms supplied by us at key points during the pilot:

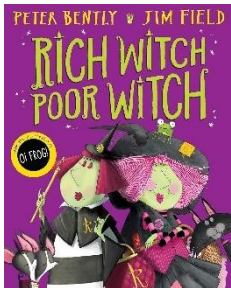
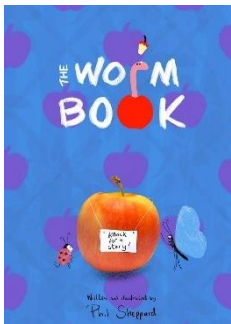
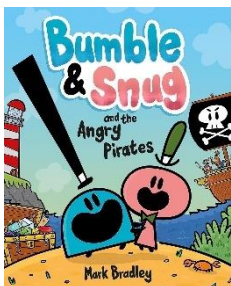
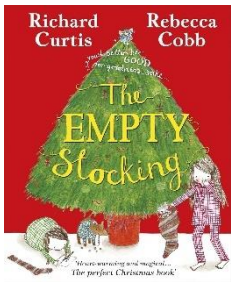
- A survey for participating children. This will be completed during the first session and after the final session, with answers inputted on the same sheet so children have a reminder of their original responses. It will be used to assess changes in children's attitudes and confidence, comparing their before and after responses to questions on subjects, including their enjoyment of reading and writing, how good a reader/writer they believe they are, and the frequency with which they undertake creative activities.
- A survey for teachers. A survey will be completed after the clubs by teachers. It will ask about the impact of the clubs on pupils' attitudes and confidence around reading, writing and creativity. Additionally, the survey will ask you to rate the clubs, reflect on delivery, and offer recommendations for improvements
- A focus group for teachers. This will pick up and expand on some of the themes covered in the teachers' survey, offering further opportunity for understanding what teachers perceive as the impact of the clubs and recommendations for future development.

*Many thanks again for your participation. Please do not hesitate to contact me with any questions: [phil.sheppard@literacytrust.org.uk](mailto:phil.sheppard@literacytrust.org.uk).*

## Book order form

Children can order 2 books each from those listed below...

Title	Cover	Blurb	Order
<i>Sharky McShark</i> (Alison Murray)		Sharky McShark is the meanest, most fearsome creature in the ocean. When she's around, the clownfish clear out, the flatfish flee, and even the rocks get out of her way.  A fun-filled undersea story exploring bullying, friendship and the true meaning of courage.	
<i>Dinosaur Poems</i> (compiled by Paul Cookson)		Heaps of rib-tickling dinosaur rhymes to send you poetry potty!  This Dinosaur themed anthology of poems is written by various authors, including Roger Stevens, Jill Townsend, John Rice and many more! You can rap or rhyme them, mime them out or tackle fiendish tongue-twisters.	
<i>Is there a dog in this book?</i> (Viviane Schwarz)		Moonpie and Andre smell something funny ... but what can it be? Is there a DOG in this book?!	
<i>Supertato</i> (Sue Henra and Paul Linnett)		Meet Supertato! He's always there for you when the chips are down. He's the supermarket superhero with eyes everywhere - but now there's a pea on the loose. A very, very naughty pea. Has Supertato finally met his match?	

<p><i>Rich Witch, Poor Witch</i> (P Bentley &amp; J Field)</p>		<p>Twin witches Rita and Rose couldn't be more different. Rose is poor and helps others for free, while Rita is rich and charges clients huge fees. When Princess Anna Lucinda Cecilia Grace is too glum to even smile, Witch Rita is summoned to cheer her up.</p> <p>A funny, rhyming tale about friendship, kindness... and witches!</p>	
<p><i>The Worm Book</i> (Phil Sheppard)</p>		<p>Come and meet the amazing story-telling worm; he has a tale for every occasion.</p> <p>But why do they all have such silly endings? Knock on the apple and find out in this funny, illustrated book.</p>	
<p><i>Bumble and Snug</i> (Mark Bradley)</p>		<p>Best friends Bumble and Snug are Bugbops – little monsters filled with BIG feelings! In this full-colour graphic novel, join them on a funny, imaginative adventure with some VERY angry pirates, learning about the world outside and inside along the way.</p>	
<p><i>The Empty Stocking</i> (Richard Curtis)</p>		<p>It is Christmas Eve and there's one very important question on everyone's mind – have YOU been good this year? For twins Sam and Charlie this is a big worry. Charlie has been especially naughty and everyone is sure that she won't get any presents AT ALL. But when Santa makes a mistake, it's up to Charlie to put things right...</p>	

Please send your order to [phil.sheppard@literacytrust.org.uk](mailto:phil.sheppard@literacytrust.org.uk)