



Greggs Foundation and National Literacy Trust Pilot 2024

Thank you for taking part in our pilot to explore the legacy of the Greggs Breakfast Clubs with the *Snacks and Stories* after-school clubs.

Our aims are to:

- Build on the legacy and heritage that the Greggs Breakfast Club.
- Strengthen the Greggs Foundation's support for parents of children who use breakfast clubs by encouraging parents to participate more in their children's learning.
- Support children with nutritious food and literacy after school.
- Provide schools and children with training, resources and books.
- Provide a safe and nurturing environment for children to enjoy books and become more confident about sharing books at home.

Literacy and food club pilot – Doncaster, September to December 2024

These after-school clubs will incorporate book gifting and literacy activities with the draw of food. The aim is that the sessions will be fun and engaging, building in parent/carer participation to increase impact.

The clubs will take place in your school, as well as 4-6 other primary schools in Doncaster only, between September and December 2024.

Running Your Club – key questions

- **When will the club run?**

Please run the club on a weekly basis. The time and day are up to you. This pilot project will run for 8 weeks. The first week you can run the club is the week commencing 23rd September 2024. We aim to get everything you need to you by then. You can start the club later than this, but please ensure that all 8 sessions can run before Christmas.

- **Who is the club aimed at?**

We are targeting the materials and activities at a wide age group, from Key Stage 1 to Key Stage 2. You may want to prioritise those on free schools meals.

- **How many can attend?**

We hope that the club will be open to a maximum 30 pupils per school, with one teacher or suitable adult leading. However, please do adapt these guidelines to suit your school and the needs of your children.

- **How long will each session last?**

We are planning for a 60-minute session. A breakdown of the timings is provided on the next page.

- **What will we need for each session?**

- A screen with Internet access
- Pencils and coloured pencils
- The children's workbooks provided
- The session's story book (provided)
- Food for the children (see below)

- **Do the children receive books?**

Yes. Half of the sessions will involve a free copy of that week's book for the children to take home. These will be delivered to your school at the start of the pilot so that you can distribute the correct book in its corresponding week (see the books highlighted in orange, below)

- **Can parents get involved?**

It would be great if you could get parents involved by asking them to join one or two of the clubs... they might like to follow the draw-along alongside their children, for example, or try this at home if you provide them with the YouTube clip. You could ask parents to come into class at the end of a session to view the artwork. The club involves the children taking some of the books home, so why not ask parents to read them together with their child again?

- **How do we get the food?**

Greggs supply you with money to buy food for children attending the clubs.

Timings and format for the club

Below are suggesting timings for the club, alongside instructions for each phase:

Time	Activity	Detail
10 mins	Register and food distribution	Register the children in attendance and give out the food. Children can start eating straight away and may like to continue during the story (although be wary to pre-empt any interruptions).
15 mins	Story	You will be supplied with books to read to the children – one for each week of the club. This could be a story, poems, or a graphic novel. Do take time to discuss the story and its illustrations if needed – but stick to the allotted time to ensure you can fit in the drawing and activity.
15 mins	Draw-along	Accompanying each session is a draw-along video, instructing the children how to draw a character based on the story they have heard. These will be accessed via YouTube, with the links sent to you prior to the clubs starting. Children will draw in their workbooks.
15 mins	Independent activity	Following the draw-along, children will be given the opportunity to create their own imaginative artwork or a short burst of creative writing. Again, there is space in the workbook for this, with instructions at the end of each video.
5 mins	Wrap-up and pack away	Remember to allow enough time to tidy up and pack away. If possible, please do take photos of some of the children's work and post on social media with the hashtag #GreggsAfterSchoolClub

Weekly book and activity list

W	Theme	Book	Drawing	Activity (workbook)	further activities
1	Underwater	<i>Sharky McShark</i> (Alison Murray)	Shark	Shark description	Colour the scene
2	Dinosaurs	<i>Dinosaur Poems*</i> (compiled by Paul Cookson)	T-rex	Dinosaur fact file	Colour the dinosaurs, find out real facts,
3	Pets	<i>Is there a dog in this book?</i> (Viviane Schwarz)	Cat	'My perfect pet' Draw and describe a real or imagined pet.	Colour the pictures, make a 'flap' book
4	Fruit and vegetables	<i>Supertato*</i> (Sue Hendra and Paul Linnett)	Fruit superhero	Fruit superhero poster	Create your own superhero and fact file, comic strip
5	Halloween / monsters	<i>Rich Witch, Poor Witch</i> (P Bentley & J Field)	Witch	'WANTED' poster	Comic strip, Halloween card with spooky poem
6	Healthy eating	<i>The Worm Book*</i> (Phil Sheppard)	Worm / apple	Fruit characters, based on the story	More fruit characters, what worm does next
7	Graphic novels	<i>Bumble and Snug*</i> (Mark Bradley)	Shape characters	Invent a character, create a short comic strip	Comic strips starring your new character
8	Christmas	<i>The Empty Stocking</i> (Richard Curtis)	Santa	Illustrated Christmas list	Christmas cards and poem

*children will each receive a copy of this book. There will be one copy of the other books supplied to be used by the lead adult.

Evaluating success

We would like you to carry out the following forms of evaluation, using forms supplied by us at key points during the pilot:

- A survey for participating children. This will be completed during the first session and after the final session, with answers inputted on the same sheet so children have a reminder of their original responses. It will be used to assess changes in children's attitudes and confidence, comparing their before and after responses to questions on subjects, including their enjoyment of reading and writing, how good a reader/writer they believe they are, and the frequency with which they undertake creative activities.
- A survey for teachers. A survey will be completed after the clubs by teachers. It will ask about the impact of the clubs on pupils' attitudes and confidence around reading, writing and creativity. Additionally, the survey will ask you to rate the clubs, reflect on delivery, and offer recommendations for improvements
- A focus group for teachers. This will pick up and expand on some of the themes covered in the teachers' survey, offering further opportunity for understanding what teachers perceive as the impact of the clubs and recommendations for future development.

Many thanks again for your participation. Please do not hesitate to contact me with any questions: phil.sheppard@literacytrust.org.uk.