

# Get festive and fundraise for the National Literacy Trust

## Help change a life story this Christmas

Reading opens doors to imagination, opportunity, and success. Yet for too many children, these doors remain closed.

Our latest research shows that 2 out of 3 children and young people do not enjoy reading during their free time, the lowest level in nearly 20 years. In areas of high poverty, the situation is even more dire, with 1 in 8 children not having a single book at home.

Without access to the transformative power of reading, these children miss out on developing the essential skills that shape their future. They're being left behind.

Together we can make a difference. Your fundraising can ensure their next chapter is filled with the wonder of discovery, the comfort of favourite characters, and the thrill of new adventures.



## Fundraising ideas

### Festive books and bakes

Host a Christmas Books and Bakes sale. Set up a second-hand book sale and sell some festive themed bakes to be enjoyed alongside a 'new' book. If you're holding it in your office, you could even set up a reading corner where people can settle down for a festive read and delicious treat!

### Wreath making / crafts corner

Do you have some crafty colleagues? Get their help with a workshop in making a wreath, tree decoration, cards or more! This is the perfect activity ahead of Christmas, as you could encourage people to make some lovely homemade gifts for friends and family.

### Christmas scavenger hunt

Adding some fun and team building activities in a Christmas-themed scavenger hunt! You could do this at work, or around your local area. Get creative with your clues, including everything from riddles to challenges such as using materials around the office to dressing up as an elf! Make a donation to take part.

### Festive dress up day

Host a festive dress up day at work – everyone can donate to participate, with a prize for the best outfit. Why not give it a festive book theme and come as The Grinch or Bob Cratchit from A Christmas Carol!



## Classic Christmas Quiz

Simply sell quiz sheets for a pound or organise a live quiz this one is a quick win! Book a room, hold it in a break-out space or go to the pub a quiz is always fun. Combine it with a raffle or some snacks and drink sales to increase its fundraising potential.

## Fun run or bike ride

If you have a sporty office, you could host a Christmas-themed fun run or bike ride! Encourage everyone to wear a Christmas jumper or tinsel, and you choose a running or cycling route around your place of work or set up a static bike in the office! Set a distance target like to the north pole (and back). Ask for a donation to take part, as well as asking for sponsorship from family and friends.

## Auction of Promises

Whether it's a live event or a silent bid auction get people to offer themselves up for auction. Will you clean someone's desk? Get priority on the favourite hot-desk spot? Swap offices for the day? Give up your parking space? Make the tea for a week? Get donations and sell them to the highest bidder.

## Secret Santa

Are you organising a Secret Santa in your office this Christmas? Why not add a donation to the National Literacy Trust instead of a gift to your wish list and help us change a life story this Christmas. [Click here](#) to donate.

## Fundraise whilst you do your Christmas shopping

By signing up as a supporter of the National Literacy Trust on easyfundraising, you can raise free funds to support our work, simply by doing your Christmas shopping online! With over 8,000 participating retailers—like John Lewis, Boots, eBay, JustEat and many more – this is an effortless way to support our work empowering people in the UK's most disadvantaged communities with the literacy skills they need to succeed. [Sign up here](#) to get started.



**A book can change a  
life story this Christmas**