

# Story Quest

Complete  
5/6  
them all!

Adventures close to home



## City Safari Burslem Town Centre

Join Josh, Yasmin and Grandpa Matt on a  
Story Quest around Burslem town centre!

[storyquest.org.uk](http://storyquest.org.uk)

#StoryQuest

# Dear Story Questers,

This storybook adventure is one of six, written especially for **YOU!**

Each story sees me (Josh), my best friend Yasmin and my Grandpa Matt explore a different area of Burslem or Tunstall, and we're inviting **YOU** to join us on our adventures.

As you read each story and follow in our footsteps, there are lots of activities for you to do – games to play, sights to spot, riddles to solve – but, best of all, you'll get to enjoy your very own Story Quest alongside us and, as Grandpa Matt always says...

*Adventuring outside can be full of surprise  
Wonders await when you open your eyes!*

This Story Quest takes place around:  
**Burslem Town Centre, Stoke-on-Trent**  
Starting point: St John's Square, ST6 3AH

Once you've enjoyed this adventure, there are loads more to get stuck into, plus you'll find some extra activities at the back of this book.

**Have fun, Story Questers!**



**Josh**  
(age 10)



**Yasmin**  
(age 11)



**Grandpa Matt**  
(age never you mind!)

**Duration:** This adventure will take around **30 minutes**, depending on how quickly you solve the riddles!

**Activity level rating:** A laid-back town-based trail.

# Join us on our Story Quest!



- 1 Complete a short form at Barewall Art Gallery or at **storyquest.org.uk** to be eligible for a reward
- 2 Read on and come with us on an adventure around Burslem Town Centre
- 3 Take this map back to Barewall Art Gallery and get a stamp above from a Story Quest ambassador, or answer a question based on the trail at **storyquest.org.uk**
- 4 Collect your special reward
- 5 Share photos of your Story Quest on social media using **#StoryQuest**

There are 5 more Story Quests to take part in around Burslem and Tunstall! Join us on all 6 to be entered into an extra special prize draw!

Pick up a leaflet to find out the other locations, or find everything you need to know at **storyquest.org.uk**



**LOTTERY FUNDED**



Ask a Story Quest ambassador if you need any help!





Wedgewood Street

New Street

Old Burslem Town Hall



The Leopard Hotel



Ironstone Walk



Sir Henry Doulton Statue



Burslem Sunday School

The Old Fire Station



Fountain Court



Market Place



Fountain

Westport Road



Hall Street



St Joseph's Church

Pack Horse Lane



Swan Square

Swan Square



The Wedgwood Institute



Waterloo Road

Queen Street

Cleveland Street

Three Bottle Kilns

Bournes Bank



Brickhouse Street



Burslem School of Art

Queen Street

Start and finish here



St John's Square

William Clowes St



"Yasmin's family speaks two languages so she can read books written in English and Punjabi. Sometimes she teaches me what the Punjabi words mean in English, which is really cool!"



Furlong Passage

Woodbank Street

## 5. City Safari

“What’s that you’re reading?” asked Grandpa Matt.

“It’s a book about exploring,” Yasmin explained. “Josh is showing me all the ancient monuments he wants to see.”

“And the safari animals,” Josh added. “I’d love to be an explorer like you used to be, Grandpa. I just wish I didn’t have to wait until I’m older.”

“There’s nothing to stop you from learning exploring skills right now.” Grandpa Matt stroked his chin as a plan formed in his mind. “In fact, there’s nothing to stop us going on a safari right now either.”

“Right here?” frowned Yasmin.

“Exactly!” beamed Matt. “We can go on a Burslem City Safari. Now, here’s an interesting fact for you. Did you know that the word “safari” comes from the Swahili word for ‘journey’?”

“Is that your way of telling us that we’re just going on a journey and we *won’t* see any safari animals?” asked Josh, with a raised eyebrow.



“I can say for certain that you *will* see loads of new things today,” Matt promised. “That’s the thing about being an explorer. You see the world through different eyes and I’m going to show you how to see our city through the eyes of an explorer. I guarantee, 100%, that today’s exploration of Burslem will be the **mother** of all adventures. Get it?” Matt chuckled.

# OVER TO YOU!

It's time to put your knowledge of local lingo and history to the test, Story Questers!

What connection does the word 'mother' have with Burslem?

Still wondering what Grandpa Matt's riddle could mean, Josh and Yasmin set off on their Burslem City Safari with springs in their steps and smiles on their faces. (Did YOU work out the answer, Story Questers?)

When they reached St John's Square, Matt turned to Josh and Yasmin. "Our City Safari starts here. Remember my motto:

***Adventuring outside can be full of surprise  
Wonders await when you open your eyes!***

To kick things off, St John's Square has an interesting animal connection," he explained. "Historians reckon that bull and bear baiting contests used to take place here. We should be glad that such cruelty doesn't happen these days, but if you open your explorer's eyes right now, you should be able to spot some other animals."



"I think I know where to look," said Josh. "Let's check that fountain out, Yas."

# OVER TO YOU!

Can YOU spot the fountain Josh is talking about, Story Questers? When you've found it, jog around it a few times to warm-up your muscles. Then take a close look at it to spot four animals.

1) L ■ ■ N  
2) ■ L E ■ ■ ■ T

3) S ■ ■ K ■  
4) ■ I ■ H

“Well done!” praised Grandpa Matt once Yasmin and Josh had spotted them all. To work out where we’re going next, look around until you spot the name of *another* animal on a street sign.”

## OVER TO YOU!

Solve this riddle to work out what street sign Matt is talking about:

*We’re not horsing around - this **neigh**-bourhood is **packed** with historical landmarks on charming lanes.*

P ■ C ■ / H ■ R ■ ■ / L ■ ■ E

“Pack Horse Lane!” shouted Yasmin and Josh in unison.

“The sign’s over there on that old building.” Yasmin pointed across the road to the Fountain Court building on the corner of Pack Horse Lane and Westport Road.

“Correct!” cheered Grandpa Matt. “Now we’ll cross over for the next part of our adventure.”

“Wasn’t Fountain Court built by someone important?” asked Josh.

“That’s right, Josh. It used to be called Fountain Place Works and it belonged to a man named Enoch Wood, who was one of the town’s most important potters in the late 1700s. He also built the fountain for the workers to drink from. Now follow me,” said Grandpa Matt as they continued down Westport Road. “We’re about to enter what I like to think of as Burslem’s Ancient Greek area.”





# OVER TO YOU!

As you walk down Westport Road, keep your explorer's eyes peeled for the following landmarks and tick them off as you spot them:

1) A sign about Burslem's heritage

**BONUS QUESTION ONE:**

Read the sign and write down what this quarter of Burslem used to be called:

T   / H  L

2) The Old Fire station

3) A round-towered church that looks like something from medieval Italy

**CLUE:** it's down Hall Street, on your lefthand side

4) A building that looks like it's been transported from Ancient Greece

**BONUS QUESTION TWO:** What is this building called?

B  R    M / S  N   Y /  C   O L



“Wow!” said Josh. “I know this isn’t *actually* an Ancient Greek building, but it really does look like something from my book.”

“Yes,” agreed Yasmin. “I see what you mean about seeing the world through explorer’s eyes. Where next?”

“We’re going to re-trace our steps back along Westport Road and then head left onto Market Place, which I’ve always found to be one of Burslem’s most *angelic* spots.”

## OVER TO YOU!

Why did Grandpa Matt describe this part of Burslem as being ‘angelic’?  
Can you see anything angelic on Market Place, Story Questers?  
Take in your surroundings, then answer the following questions:

1) What building is the angel on?

T H E / O ■ D / T ■ W ■ / ■ A ■ ■

2) Which famous local pop star featured this angel in one of his songs?

R ■ ■ ■ ■ ■ / W ■ ■ ■ ■ ■ ■ ■ S

3) Which famous pottery maker has a statue near the angel’s building?

S ■ ■ / H ■ ■ ■ ■ ■ / D ■ U ■ ■ ■ ■ ■

4) What is he holding in his right hand?

U ■ ■ ■ ■ ■ ■ ■ ■

“Raaaaah!” roared Josh. “I’ve spotted another safari animal. We might not be in Kenya, but a big cat is definitely in sight,” he riddled. “Can you see it, Yas?”

## OVER TO YOU!

5) What ‘big cat’ has Josh spotted?

CLUE: it’s over the road from the angel...

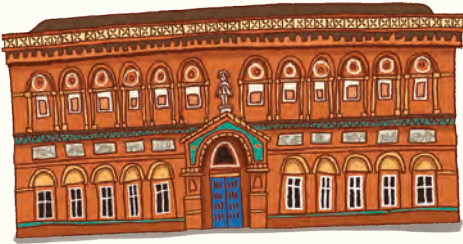
“The Leopard Hotel!” yelled Yasmin. She turned to Grandpa Matt. “I must admit I didn’t believe we’d spot *this* much. I mean, I’ve walked around here hundreds of times and I’ve never noticed all the things we’ve seen today.”



“There’s still more to be discovered,” chuckled Matt.  
“Follow me.”

They crossed over the road to The Leopard, continued down to the end of Market Place, turned right onto Swan Square, then right again onto Queen Street.

“I spy with my explorer’s eyes a building built by a famous person whose name is a bit like yours, Josh,” said Grandpa Matt. “Here’s another clue for you, he was a famous Burslem-born potter and entrepreneur.”



“I reckon you mean Josiah Wedgwood,” said Josh.

“Spot-on!” beamed Matt. “This institute of his was built in a style known as ‘Venetian Gothic’, so there’s another link to Italy, like the church we saw earlier. If you look closely at the middle part of the building, you’ll see ten panels that show different parts of the pottery-making process.”

“Actually, there’s more safari spotting for us to do on the building too,” Josh noticed. “Check out the pictures above the months of the year.” He pointed up at the circular mosaics that ran the width of the institute.

## OVER TO YOU!

1) What animals can you spot in the circles above the months?

2) Does your star sign have an animal associated with it?

3) What other important building is located near the Wedgwood Institute?

**B ■ R ■ ■ ■ M / S ■ H ■ ■ L / O F / A ■ ■**

“I’ve spotted something else!” called Yasmin as she jogged up the pavement. “Solve my riddle to work out what it is:

*I’m tall and red and made of brick  
My walls are very strong and thick.  
Can you spot each one of me?*

*Count once, count twice, then count to three..”*

## OVER TO YOU!

Join Yasmin and jog back down the street to Bournes Bank and scan the area to your left. Can YOU see what Yasmin's riddle refers to?

T ■ R ■ ■ / B ■ T T ■ ■ / K I ■ ■ S

Bonus question: What are these structures also known as?

CLUE: they're siblings, but not brothers...

THE / T H ■ ■ E / S ■ S ■ E ■ ■

"That was a smart riddle, Yasmin," praised Grandpa Matt. "I think we deserve a nice bun and cup of tea after all our exploring. What do you reckon?"

"Actually, why don't we do another circuit of the area first?" Josh suggested. "I bet there's loads more things to spot."

"Can we?" asked Yasmin. "I still have loads of energy."

"Who am I to stand in the way of two young explorers?" smiled Matt. "Another circuit it is!"

With that, they linked arms and strode back up to St John's Square, where their – and your – Burslem City Safari began.

Answers: Three Bottle Kilns; The Three Sisters

## We hope you enjoyed your Story Quest!

Here are some fun activities to try at home.

### 1. Animal art

Draw a frieze of all the animals you saw on your City Safari Story Quest. A frieze is a band of art, like the panels you saw along the front of the Wedgwood Institute.

### 2. Second safari

Do a second circuit of Burslem Town Centre to spot your own interesting sights - perhaps more animals or historical landmarks. To make things extra exciting, you and a friend could each pair up with a grown-up and do a timed challenge to find five points of interest in thirty minutes.